

Cardinal Facts:

The word Cardinal, which means "principle", comes from the Latin "cardo" for "a hinge" or "pivot." This bird is named for its color, which matches the robes of Catholic Cardinals.

Cardinals have greatly increased their breeding range over the past 80 years. Cardinals do not migrate, but simply keep pushing farther North and West as suburbs and bird feeders proliferate. Cardinals are one "red light" you'll want to attract!!



The Cardinal ranges throughout most of the Eastern and Central states, the entire South, and much of the arid Southwest. Cardinals prefer dense, shrubby habitat. If you provide

that in your backyard, you keep the Cardinals happy! They nest in shrubs and viney tangles at least twice every summer. If the shrubs (such as junipers, dogwoods, honeysuckle and viburnums) provide fruit, it's all the better!

Protect Your Cardinals with Ultraviolet Hawk Decals

The Cardinal's territorial behavior can prove to be annoying, as a male will constantly batter himself against a window to "scare away" his potential competitor. Use the SE7015 Ultra Violet Hawk Decal, an easy to apply static decal that helps to prevent this from happening. The UV light is invisible to humans, but acts as a stoplight to birds.



Housing Cardinals

The Cardinal won't use nest boxes. Provide viney, fruit bearing shrubbery, as described under More Cardinal Facts, for best results in attracting nesting Cardinals.

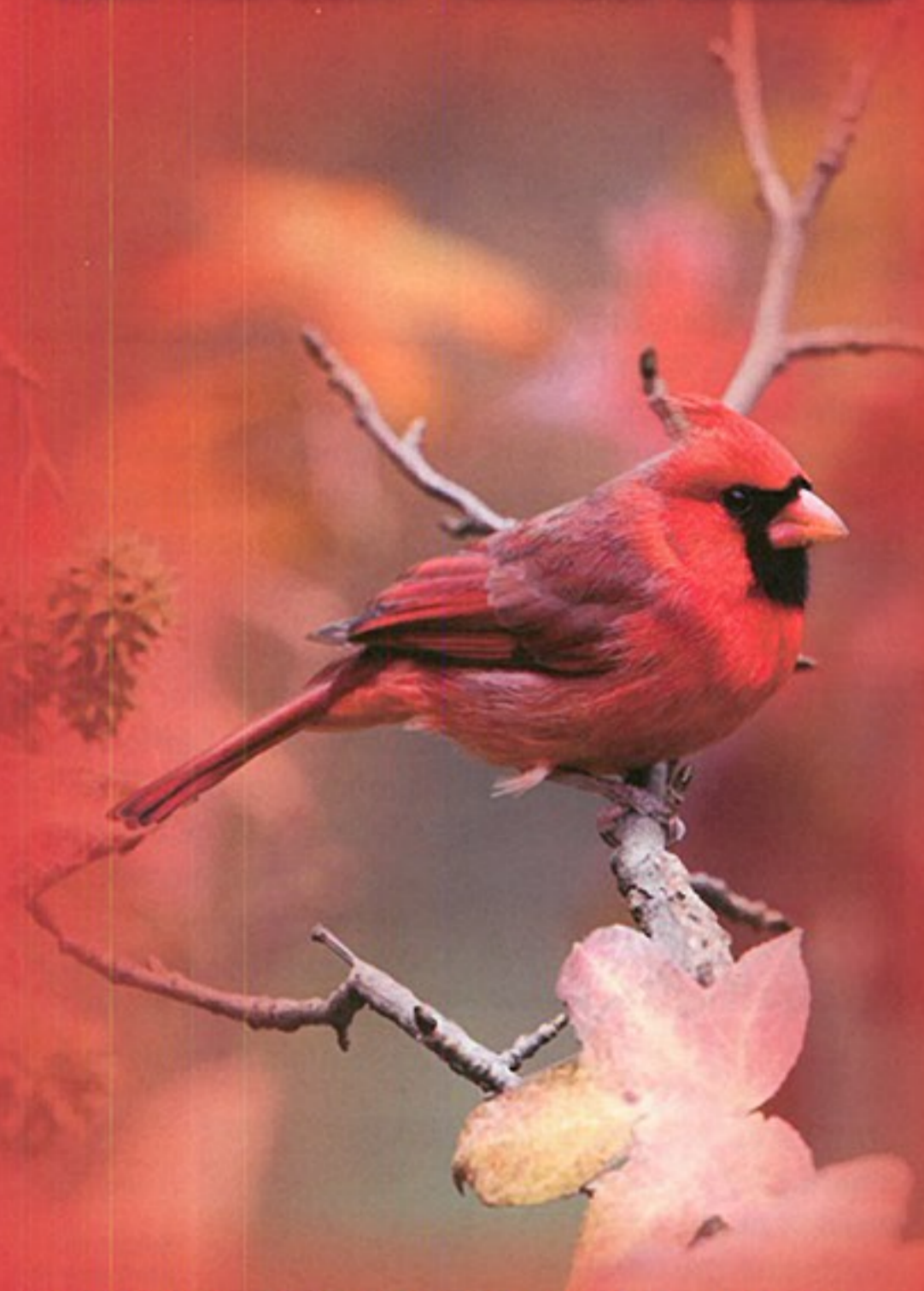
Still Want to Learn More?

Ask a store employee to play you the Cardinal Segment of the "Bird Man Mel's, In Your Own Backyard DVD", or go to the website www.birdmanmel.com.



You can also ask any of our friendly, knowledgeable staff on how you can attract Cardinals to your backyard!

Tips for Attracting CARDINALS



That red bird with the big beak really has it made. During the holidays, just about everyone receives its picture. It might just be the number one Christmas card pinup! The Northern Cardinal, as this bird is officially called, is popular for good reason. No other bird looks so good against freshly fallen snow. Both the male and the female sing a pleasant, simple song that's often counter sung (the male answers the female on a slightly different pitch)

Cardinals seem to prosper even with the habitat alterations accompanying our home-building efforts. Few other songbirds reward us so richly or rapidly if we scatter a few handfuls of their favorite seed on the ground or on a low feeding table.

Tips for Attracting **CARDINALS**

Feeding and Feeder Placement

Cardinals are "ground" feeders; however, they will feed on flat surfaces. Wood platform feeders (hopper, fly through and open platform) placed five feet or so above ground level are ideal to attract them. Note that the perches on most tube feeders are too small to allow Northern Cardinals to comfortably feed. To attract Cardinals you must attach a tray, and we have a tray for nearly every tube feeder!



SERUBHF75
Large Hopper Feeder

Seed



SEIA13921
30" Seed Hoop

Cardinals prefer Black Oil Sunflower or Safflower, or a mixture of both. The Cardinal's large bill also allows them to crack open the larger striped sunflower seeds. Save more seed with Songbird Essentials Seed Hoops.

The Cardinal is really not a hard bird to please. Provide his favorite seeds and the Cardinal will often be your first bird to feed in the morning, and the last at night. In the Spring, you'll enjoy seeing the male Cardinal offer the female a carefully selected seed as part of their "Mate feeding Ritual."



SE946
Dial-A-Seed Feeder

Rotate the seed tray to match the seed size you wish to feed!

Feeder holds 6 cups of desired seed

SE602 The Big Dipper Scoop

This large 2 quart scoop makes filling large feeders fast & easy. Perfect for Cardinal feeders! Also has a flat base so it doesn't spill when set down. Great to use for potting soil, pet food, ice melt, etc.



Clear View Window Feeders

Up close and personal bird watching! Easy to fill. Great for introducing children to birding! Covered roof provides all-weather feeding. Suction cups attach securely to windows. Just hang, fill, and enjoy the show!

SE977 (Main Photo at Top Right)
Clear View Deluxe Hopper Mirrored Feeder

SE973 (Inset Photo Just Above)
Clear View Deluxe Open Diner Mirrored Feeder

The All Weather Feeder

This is the first weatherproof wild bird feeder. Through rain, snow, sleet and ice, it delivers the seed DRY! Circular perch lets you see all the birds, even the ones on the far side.

Keep your bird seed dry in any weather!

Cage Accessory Shown



Cage accessory prevents squirrels and large birds from getting the seed.

SEAWFFF734 All Weather Feeder, 4 Quart
SEAWFFF736 All Weather Feeder, 6 Quart
SEAWFFF736 Squirrel Cage for All Weather Feeder

Whole Peanut Wreath Feeders

Keeps Squirrels and Jays busy and away from other feeders! Easy to fill! Outside diameter is 13". Inner diameter is 7". Diameter of spring is 23/4".

SE6019 Peanut Wreath Feeder, Black
SE6020 Peanut Wreath Feeder, Red



Gifts for Cardinal Lovers

SE3880304 **Birdhouses** Made from renewable Albesia wood!

SE3880117 **Feeders**

SE3880304

SE3870223

SE3361002 **Wind Chimes** Made from renewable Albesia wood & Bamboo!

Stained Glass

GE105

SE3361108

GE141

GE157